

The background of the entire page is a photograph of a park. It features a large, open green lawn in the foreground where two people are sitting. In the middle ground, there are several large, mature trees with dense green foliage. In the background, a blue sky is visible above the tree canopy. The overall scene is bright and sunny, suggesting a pleasant day in a park.

OAKLAND PARKS AND
RECREATION FOUNDATION

CREATING NEW WAYS TO PLAY

2019-20 ANNUAL REPORT

PRESIDENT'S MESSAGE

May this letter find you healthy and sharing connection, even as 2020 has called us to rethink and repair how we live together.

2020 also revealed that our parks are essential, not only serving human need for natural respite, activity, play and connection, but also building resilience by housing food distribution, learning hubs, marketplaces, even emergency gathering points. Significantly, we learned that fully activated parks, meaning well-maintained, safe, equitably accessible, robustly used and beloved, serve Oaklanders best, especially those impacted by the reach of structural racism.

The year has shown that parks work at the fulcrum of justice, elevating equity when properly stewarded, but driving disparity when neglected. C.N.E. Corbin, former Chair of Oakland's Parks and Recreation Advisory Commission, equates a commitment to parks with a commitment to the civil right to public space, adding, "We must safeguard our diverse communities and cultural legacies, while forging new socially and environmentally just futures."

When we survey Oaklanders, they universally envision such a future, where parks make our city more healthy, just, connected, culturally and economically vibrant, joyful and climate resilient.

This promise transforms investment in parks into part of a larger solution for environmental justice, equity, diversity and inclusion. It is why one of the Oakland Parks and Recreation Foundation's most important roles is to raise expectations and reignite civic imagination, because inspiration is where solutions start.

In the coming year, which marks our 40th anniversary, we will deepen engagement with the community to guide our citywide role in elevating and activating parks and recreation for all.

Thank you for your support.

Heather Kuiper
President



EXECUTIVE DIRECTOR'S MESSAGE

What fuels our passion for parks? This question matters more than ever, as our parks help us all endure this time of extraordinary uncertainty.

Many of you tell me about gathering with family and friends, volunteering with neighbors at a local park or enjoying our redwoods, creeks and open spaces. Your happiness, laughter and excitement remind me that our passion for parks grows from these transformative experiences and making them accessible to others.

Your support for the Oakland Parks and Recreation Foundation helps to create these special moments through park maintenance, new facilities, youth scholarships and community programs. Every \$1 we raised during our 2019-20 fiscal year resulted in \$3 of investment in Oakland's parks and recreation system.

Our community partners produce programs serving thousands of Oaklanders. Last year, these activities included the Battle for the Bay coastal cleanup, the U.C. Davis Healthy Aging Study and NBA legend Jason Kidd's support for capital improvements at the Willie Keyes Recreation Center in West Oakland.

Using insights from our biennial parks survey, we renovated the Lafayette Square and Lincoln Square playgrounds, planted 1,475 trees in the Oakland flatlands, supported more than 250 kids attending Oakland's Town Camp and ensured that parks will play a role in Oakland's 2030 Equitable Climate Action Plan.

Looking forward, please join us as we launch our first annual Citywide Parks Workshop this fall, where we will introduce best practices and toolkits that help community members equitably activate their parks as local civic leaders.

Through this season of change, we will learn new ways to learn, grow and play together in our parks. Thank you for your support.

Ken Lupoff
Executive Director



ADVOCACY

In support of Oakland Public Works Environmental Services Division, we were a proud contributor to the 2030 Equitable Climate Action Plan (ECAP), ensuring parks were recognized as a crucial part of an equitable, climate resilient Oakland. In July 2020, the Oakland City Council adopted both the ECAP and a Resolution committing Oakland to achieving Carbon Neutrality by 2045.

Our park maintenance surveys motivated placement of Measure Q on the ballot and our dedication to community education enabled all of Oakland to celebrate its passage in March 2020. This success will result in more than \$21 million annually for parks maintenance, homeless services and water quality improvements.



COMMUNITY PARTNERS

By supporting over 100 municipal and community groups under our fiscal sponsorship umbrella, we power organizations providing arts, sports and enrichment activities to thousands of Oaklanders.

We facilitated numerous investments in Oakland's people and natural resources last year. U.C. Davis launched a 5-year healthy aging study targeted toward improving the diet and exercise habits of local seniors. Former NBA star Jason Kidd funded capital improvements at the Willie Keyes Recreation Center including a computer science lab and indoor basketball court. Finally, we were the fiscal steward for 2019's Battle for the Bay that removed more than 100,000 pounds of trash at 55 sites across Oakland.

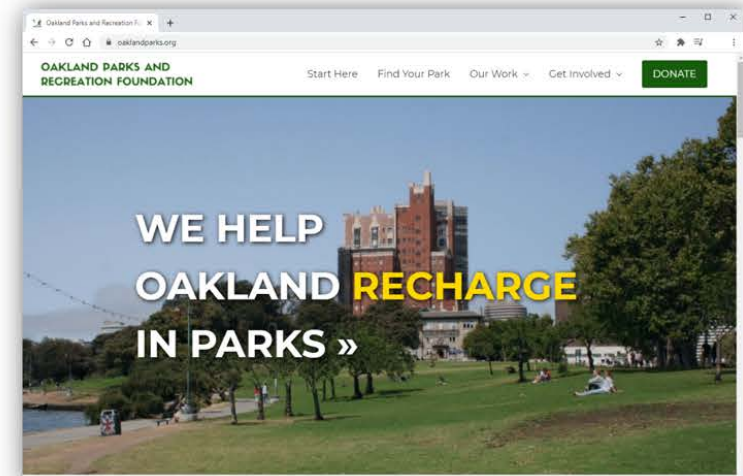
PARK ACTIVATION



Leveraging funding from Sunlight Giving Foundation and working in partnership with the Old Oakland Neighbors and the Lincoln Square Recreation Center, we restored the playground equipment at Lafayette Square Park and Lincoln Square Park in 2019.

Funded by a grant from the California Department of Forestry and Fire Protection we supported our partner, Trees for Oakland, to plant 1,475 trees in the areas of Oakland rated in CalEnviroScreen's top 25% most severely impacted, or within one-half mile of these areas, between 2016 and 2019.

THE NEW OAKLANDPARKS.ORG



Explore Oakland's parks using our citywide guide, learn about our work and ways to give, find volunteer opportunities, make secure online donations and more at the new oaklandparks.org!

COVID RELIEF

What is your favorite summer camp memory? Many of you tell us about sleeping under the stars, learning new crafts, playing with kids from different backgrounds or learning skills that created a new sense of confidence.

During the summer of 2020, Oakland Parks, Recreation and Youth Development's Town Camp was still about friendships and laughter, providing social and emotional relief that was especially critical for Oakland kids kept indoors by COVID-19.

The Oakland Parks and Recreation Foundation proudly announced more than \$165,000 of support for Oakland's Recreation Centers and camp programs through our Youth Scholarship fundraising, Recreation Center Grants program and Kitchens Around The World meals partnership.



YOUTH SCHOLARSHIPS

In July, we announced generous financial support from Stephen and Ayesha Curry's Eat. Learn. Play. Foundation and Provident Credit Union to help ensure no family was turned away from Oakland's Town Camp this summer due to inability to pay.



RECREATION CENTER GRANTS

Established with funds from the Thompson-Bliss Family Gift, our Recreation Center Grants program awarded more than \$30,000 for crucial upgrades such as laptop computers, cooling equipment, a movie projector and an ice cream maker.



KITCHENS AROUND THE WORLD

Conceived by Maria Alderete, owner of Luka's in Oakland, Kitchens Around The World addressed food security with locally-prepared meals, cultural exploration and fun for kids attending Town Camp at Oakland Recreation Centers this summer.

262

Youth
Scholarships

1,684

Meals
Delivered

17

Recreation Center
Grants

We thank the foundation, corporate and individual donors below for recognizing COVID-19's impact on our youngest Oaklanders. Together, we created new summer camp memories!

PROVIDENT
CREDIT UNION



THOMPSON-BLISS
FAMILY GIFT

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Ronni & John Brega
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ACKNOWLEDGING OUR DONORS

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Hellman Foundation

\$1,000 to \$4,999

AHS Foundation
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Oakland Running Festival
Pacific Gas & Electric Company

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East Bay Municipal Utility District
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Matson
Ruth Stroup Insurance Agency
Signature Development Group
Spanish Speaking Unity Council

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COMMUNITY GROUPS

40th Street Median Project
Ace Arts
Adams Point Neighborhood Group
Afrocentric Oakland
Battlecatz
Brett Park Fund
Buzz Garden on 24
City Stables Advisory Council
Community for Lake Merritt
Community Programs at Lincoln Square
District 5 Communities
East Oakland Thanksgiving Celebration
For the Town
Friends of Cleveland Cascade
Friends of Dimond Park
Friends of Gwen Jackson Park
Friends of Joaquin Miller Park
Friends of Lake Merritt
Japanese Garden
Friends of Maxwell Park
Friends of Oak Glen Park
Friends of Rockridge Temescal Greenbelt
Friends of Woodminster Cascade
Garber Park Stewards
Hardy Dog Park Group
I Heart Mama
Insect Sciences Museum of California
Joaquin Miller Cascade
Maintenance Fund
Joaquin Miller Community Center Fund
Lake Merritt Pollinator Posse
Lakeshore Homes Association
Montclair Railroad Trestle Mural
Morcom Rose Garden Fund
Oakland Civic Orchestra
Oakland Community Orchestra

Oakland Landscape Committee
Oakland Spirit Orchestra
Oakland Street Stylers
Oakland Trails
O'Dog (Oakland Dog Owners Group)
Old Oakland Neighbors
Scenic Streets of Oakland
Senior Center - Downtown
Senior Center - East Oakland
Senior Center - West Oakland
Shepherd Canyon Homeowners
Splash Pad Neighborhood Forum
Student Community Liaison Program
Today's Future Sound
Trees for Oakland

OAKLAND PARKS, RECREATION AND YOUTH DEVELOPMENT

Allendale Recreation Center
Arroyo Viejo Recreation Center
Battle for the Bay
Bench and Naming Fund
Bushrod Recreation Center
Carmen Flores Recreation Center
Central Reservations Unit
Charles Porter / Golden Gate Recreation Center
Community Gardening Program
DeFremery Recreation Center
Digital Arts and Culinary Academy
Dimond Recreation Center
Dunsmuir Hellman Historic Estate
East Oakland Healthy Aging Study
East Oakland Sports Complex
FM Smith Recreation Center

Franklin Recreation Center
Green Tee
Intimate Evening
Ira Jinkins Recreation Center
Lake Merritt Boating Center
Lincoln Square Recreation Center
Malonga Casquelourd Center for the Arts
Manzanita Recreation Center
Montclair Recreation Center (Bernice Ratto Fund)
Mosswood Recreation Center
Oakland Discovery Center
OPR Dogs
Rainbow Recreation Center
Redwood Heights Recreation Center
Rotary Nature Center
Rotary Recreation Center and Duck Pond Fund
Sheffield Village
Studio One
Sundays in the Redwoods
Tassafaronga Recreation Center
Town Camp
Willie Keyes / Jason Kidd
Willie Keyes Recreation Center

OAKLAND PARKS AND RECREATION: SPORTS AND AQUATICS

Ace Kids Golf Program
Adult Sports
City of Oakland Pools
City Swim Team
Curt Flood Youth Programming
Davie Tennis
Gator Sharks
Girls' Sports
Lion's Swim Team
National Public Parks Tennis
Temescal Tidal Waves
West Side Swim Team



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Oakland, CA 94661

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e. hello@oaklandparks.org
w. oaklandparks.org

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STATEMENT OF FINANCIAL POSITION As of June 30, 2020 • Unaudited

ASSETS

Cash & Investments	\$ 1,700,444
Current Assets	\$ 46,189
TOTAL	\$ 1,746,633

TEMPORARILY RESTRICTED ASSETS

Custodial Funds	\$ 951,322
Construction Grants	\$ 406,807
Youth Scholarships	\$ 101,304
Current Liabilities	\$ 39,880
TOTAL	\$ 1,499,313

NET ASSETS

Reserve	\$ 119,101
Unrestricted Assets	\$ 128,219
TOTAL	\$ 247,320

INCOME SUMMARY

Individual Donations	\$ 66,316
Corporate Donations	\$ 70,466
Grants	\$ 120,000
Custodial Fees	\$ 56,630
Interest	\$ 5,713
TOTAL	\$ 319,125

Personnel Expenses	\$ 168,619
Professional Fees	\$ 60,401
Office Expenses	\$ 52,471
NET INCOME	\$ 37,634

PARTNER PROGRAMS

Partner Income	\$ 945,666
Program Expenses	\$ 727,088
Administrative Fees	\$ 59,684
NET INCOME	\$ 158,894



P.O. Box 13267
Oakland, CA 94661



We believe that parks change lives by empowering Oakland communities to play, celebrate, recharge and engage. Support this important work by making a gift today at oaklandparks.org/donate.