PRESIDENT'S MESSAGE

May this letter find you healthy and sharing connection, even as 2020 has called us to rethink and repair how we live together.

2020 also revealed that our parks are essential, not only serving human need for natural respite, activity, play and connection, but also building resilience by housing food distribution, learning hubs, marketplaces, even emergency gathering points. Significantly, we learned that fully activated parks, meaning well-maintained, safe, equitably accessible, robustly used and beloved, serve Oaklanders best, especially those impacted by the reach of structural racism.

The year has shown that parks work at the fulcrum of justice, elevating equity when properly stewarded, but driving disparity when neglected. C.N.E. Corbin, former Chair of Oakland's Parks and Recreation Advisory Commission, equates a commitment to parks with a commitment to the civil right to public space, adding, "We must safeguard our diverse communities and cultural legacies, while forging new socially and environmentally just futures."

When we survey Oaklanders, they universally envision such a future, where parks make our city more healthy, just, connected, culturally and economically vibrant, joyful and climate resilient.

This promise transforms investment in parks into part of a larger solution for environmental justice, equity, diversity and inclusion. It is why one of the Oakland Parks and Recreation Foundation’s most important roles is to raise expectations and reignite civic imagination, because inspiration is where solutions start.

In the coming year, which marks our 40th anniversary, we will deepen engagement with the community to guide our citywide role in elevating and activating parks and recreation for all.

Thank you for your support.

Heather Kuiper
President

EXECUTIVE DIRECTOR'S MESSAGE

What fuels our passion for parks? This question matters more than ever, as our parks help us all endure this time of extraordinary uncertainty.

Many of you tell me about gathering with family and friends, volunteering with neighbors at a local park or enjoying our redwoods, creeks and open spaces. Your happiness, laughter and excitement remind me that our passion for parks grows from these transformative experiences and making them accessible to others.

Your support for the Oakland Parks and Recreation Foundation helps to create these special moments through park maintenance, new facilities, youth scholarships and community programs. Every $1 we raised during our 2019-20 fiscal year resulted in $3 of investment in Oakland’s parks and recreation system.

Our community partners produce programs serving thousands of Oaklanders. Last year, these activities included the Battle for the Bay coastal cleanup, the U.C. Davis Healthy Aging Study and NBA legend Jason Kidd’s support for capital improvements at the Willie Keyes Recreation Center in West Oakland.

Using insights from our biennial parks survey, we renovated the Lafayette Square and Lincoln Square playgrounds, planted 1,475 trees in the Oakland flatlands, supported more than 250 kids attending Oakland’s Town Camp and ensured that parks will play a role in Oakland’s 2030 Equitable Climate Action Plan.

Looking forward, please join us as we launch our first annual Citywide Parks Workshop this fall, where we will introduce best practices and toolkits that help community members equitably activate their parks as local civic leaders.

Through this season of change, we will learn new ways to learn, grow and play together in our parks. Thank you for your support.

Ken Lupoff
Executive Director
In support of Oakland Public Works Environmental Services Division, we were a proud contributor to the 2030 Equitable Climate Action Plan (ECAP), ensuring parks were recognized as a crucial part of an equitable, climate resilient Oakland. In July 2020, the Oakland City Council adopted both the ECAP and a Resolution committing Oakland to achieving Carbon Neutrality by 2045.

Our park maintenance surveys motivated placement of Measure Q on the ballot and our dedication to community education enabled all of Oakland to celebrate its passage in March 2020. This success will result in more than $21 million annually for parks maintenance, homeless services and water quality improvements.

By supporting over 100 municipal and community groups under our fiscal sponsorship umbrella, we power organizations providing arts, sports and enrichment activities to thousands of Oaklanders.

We facilitated numerous investments in Oakland’s people and natural resources last year. U.C. Davis launched a 5-year healthy aging study targeted toward improving the diet and exercise habits of local seniors. Former NBA star Jason Kidd funded capital improvements at the Willie Keyes Recreation Center including a computer science lab and indoor basketball court. Finally, we were the fiscal steward for 2019’s Battle for the Bay that removed more than 100,000 pounds of trash at 55 sites across Oakland.

Leveraging funding from Sunlight Giving Foundation and working in partnership with the Old Oakland Neighbors and the Lincoln Square Recreation Center, we restored the playground equipment at Lafayette Square Park and Lincoln Square Park in 2019.

Funded by a grant from the California Department of Forestry and Fire Protection we supported our partner, Trees for Oakland, to plant 1,475 trees in the areas of Oakland rated in CalEnviroScreen’s top 25% most severely impacted, or within one-half mile of these areas, between 2016 and 2019.

Explore Oakland’s parks using our citywide guide, learn about our work and ways to give, find volunteer opportunities, make secure online donations and more at the new oaklandparks.org!
What is your favorite summer camp memory? Many of you tell us about sleeping under the stars, learning new crafts, playing with kids from different backgrounds or learning skills that created a new sense of confidence.

During the summer of 2020, Oakland Parks, Recreation and Youth Development’s Town Camp was still about friendships and laughter, providing social and emotional relief that was especially critical for Oakland kids kept indoors by COVID-19.

The Oakland Parks and Recreation Foundation proudly announced more than $165,000 of support for Oakland’s Recreation Centers and camp programs through our Youth Scholarship fundraising, Recreation Center Grants program and Kitchens Around The World meals partnership.

**YOUTH SCHOLARSHIPS**

In July, we announced generous financial support from Stephen and Ayesha Curry’s Eat. Learn. Play. Foundation and Provident Credit Union to help ensure no family was turned away from Oakland’s Town Camp this summer due to inability to pay.

**RECREATION CENTER GRANTS**

Established with funds from the Thompson-Bliss Family Gift, our Recreation Center Grants program awarded more than $30,000 for crucial upgrades such as laptop computers, cooling equipment, a movie projector and an ice cream maker.

**KITCHENS AROUND THE WORLD**

Conceived by Maria Alderete, owner of Luka’s in Oakland, Kitchens Around The World addressed food security with locally-prepared meals, cultural exploration and fun for kids attending Town Camp at Oakland Recreation Centers this summer.

<table>
<thead>
<tr>
<th>Youth Scholarships</th>
<th>Meals Delivered</th>
<th>Recreation Center Grants</th>
</tr>
</thead>
<tbody>
<tr>
<td>262</td>
<td>1,684</td>
<td>17</td>
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We thank the foundation, corporate and individual donors below for recognizing COVID-19’s impact on our youngest Oaklanders. Together, we created new summer camp memories!

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Oakland Street Stylers
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Scenic Streets of Oakland
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Senior Center - East Oakland
Senior Center - West Oakland
Shepherd Canyon Homeowners Splash Pad Neighborhood Forum
Student Community Liaison Program
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w. oaklandparks.org

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STATEMENT OF FINANCIAL POSITION
As of June 30, 2020 · Unaudited

ASSETS
Cash & Investments $ 1,700,444
Current Assets $ 46,189
TOTAL $ 1,746,633

TEMPORARILY RESTRICTED ASSETS
Custodial Funds $ 951,322
Construction Grants $ 406,807
Youth Scholarships $ 101,304
Current Liabilities $ 39,880
TOTAL $ 1,499,313

NET ASSETS
Reserve $ 119,101
Unrestricted Assets $ 128,219
TOTAL $ 247,320

INCOME SUMMARY
Individual Donations $ 66,316
Corporate Donations $ 70,466
Grants $ 120,000
Custodial Fees $ 56,630
Interest $ 5,713
TOTAL $ 319,125

Personnel Expenses $ 168,619
Professional Fees $ 60,401
Office Expenses $ 52,471
NET INCOME $ 37,634

PARTNER PROGRAMS
Partner Income $ 945,666
Program Expenses $ 727,088
Administrative Fees $ 59,684
NET INCOME $ 158,894
We believe that parks change lives by empowering Oakland communities to play, celebrate, recharge and engage. Support this important work by making a gift today at oaklandparks.org/donate.